

Privacy Notice – Second Half Financial Partners, L.L.C

FACTS	What Does Second Half Financial Partners, L.L.C. (“Second Half”) Do With Your Personal Information?
Who is providing this notice?	Second Half Financial Partners, L.L.C, a registered investment advisor.
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> • Social Security number and investment experience • Income and risk tolerance • Assets and account transactions <p>When you are no longer our client, we continue to share your information as described in this notice.</p>
How?	All financial companies need to share customers’ personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers’ personal information; the reasons Second Half chooses to share; and whether you can limit this sharing.

REASONS WE CAN SHARE YOUR PERSONAL INFORMATION	Does Second Half share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes – to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	Second Half doesn’t share
For our affiliates’ everyday business purposes – information about your transactions and experiences	N/A	N/A
For our affiliates’ everyday business purposes – information about your creditworthiness	N/A	Second Half doesn’t share
For nonaffiliates to market to you	No	Second Half doesn’t share

WHAT WE DO	
How does Second Half protect my personal information?	<p>To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secure files and buildings.</p> <p>Access to personal information is granted to our home-office associates and investment advisory representatives only to provide investments and services to customers or to serve another legitimate business need.</p>

<p>How does Second Half collect my personal information?</p>	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> • Open an account or give us your contact information • Seek advice about your investments or tell us about your investment or retirement portfolio • Enter into an investment advisory contract and financial planning agreement • Direct us to buy or sell your securities.
<p>Why can't I limit all sharing?</p>	<p>Federal law gives you the right to limit only:</p> <ul style="list-style-type: none"> • Sharing for affiliates' everyday business purposes – information about your creditworthiness • Affiliates from using your information to market to you • Sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>
<p>What happens when I limit sharing for an account I hold jointly with someone else?</p>	<p>Your choices will apply to everyone on your account.</p>

DEFINITIONS

<p>Affiliates</p>	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p>
<p>Nonaffiliates</p>	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • <i>Second Half does not share with nonaffiliates so that they can market to you.</i>
<p>Joint Marketing</p>	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> • <i>Second Half doesn't jointly market.</i>

QUESTIONS

<p>TO LIMIT OUR SHARING</p>	<ul style="list-style-type: none"> ▪ Call (863) 385-1101 and ask for the Chief Operating Officer, Will Swaine. ▪ Email: will@swaineandleidel.com
<p>QUESTIONS?</p>	<p>(863) 385-1101</p>